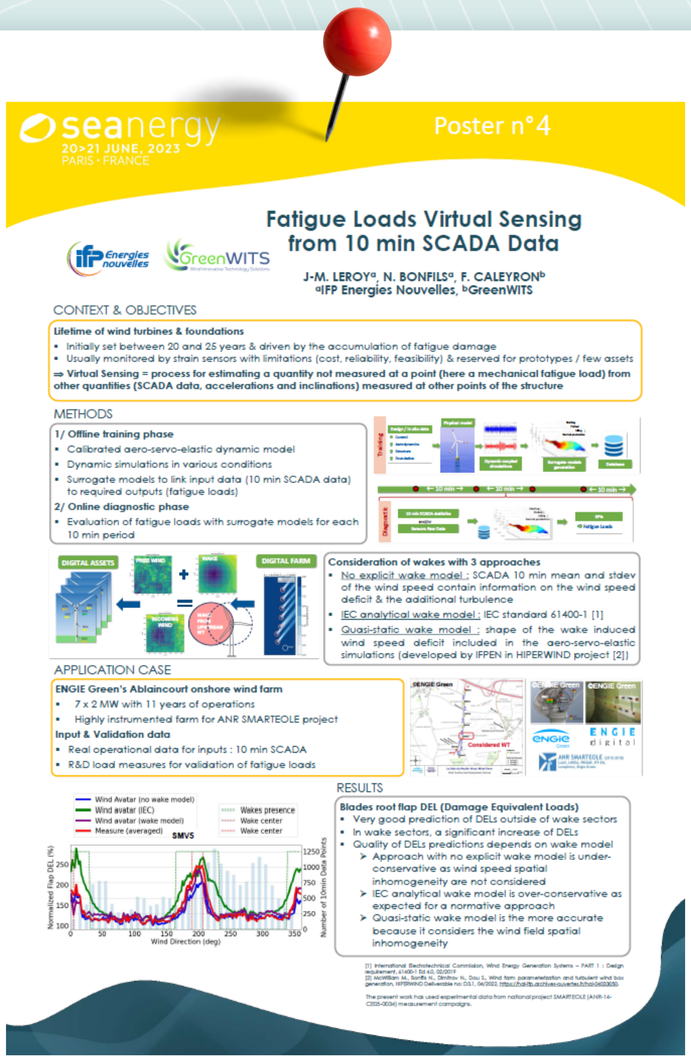
seanergy
26 28 June, 2024
Nantes, Pays de la Loire • France

ADVICE FOR A WINNING POSTER

ILLUSTRATE ...WITHIN REASON

Of course, it's always a good idea to include graphics and photos, but be careful not to lose the reader's attention (for example, avoid formulas)



STRUCTURE

For example, try including:

> Introduction

> Method

> Result box

> Conclusion

EASY TO READ

Your poster must be read from a distance of one meter. Our guideline:

> Headings : Poppins semibold 100

> Intermediate headings : poppins Medium 50

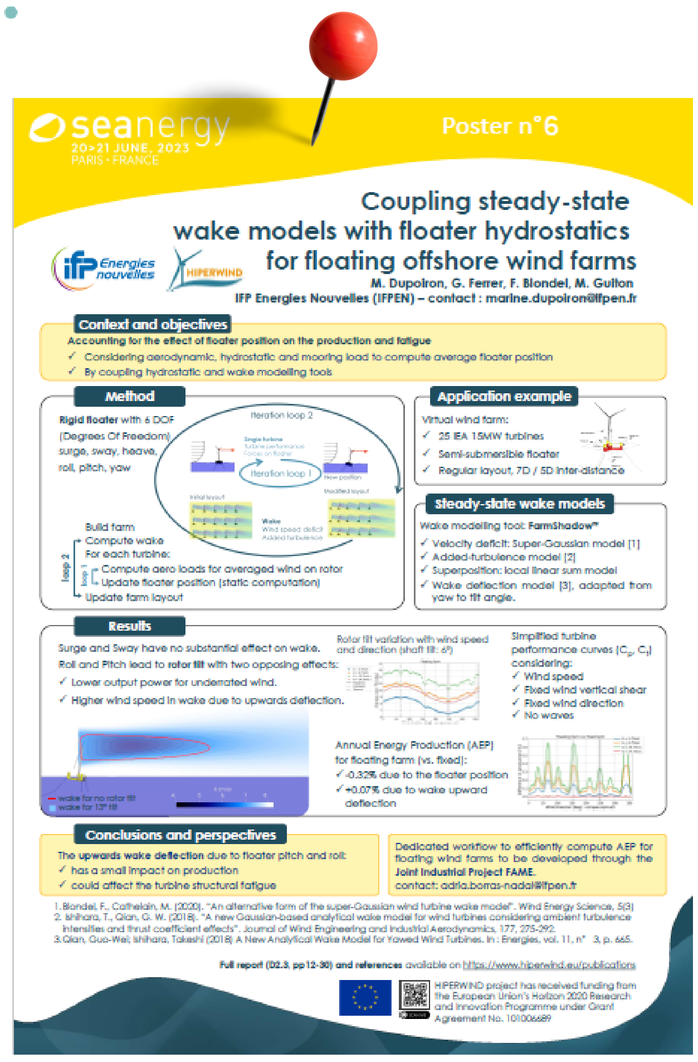
> Texts poppins medium 30

TAKE A STEP BACK

Put yourself in the shoes of people who have no scientific knowledge, or even no knowledge of the industry.

KEEP IT BRIEF

The poster should give a comprehensive overview of your research, so don't hesitate to include a QR code for a more complete document (to a website, an article, etc)



Best poster award 2023

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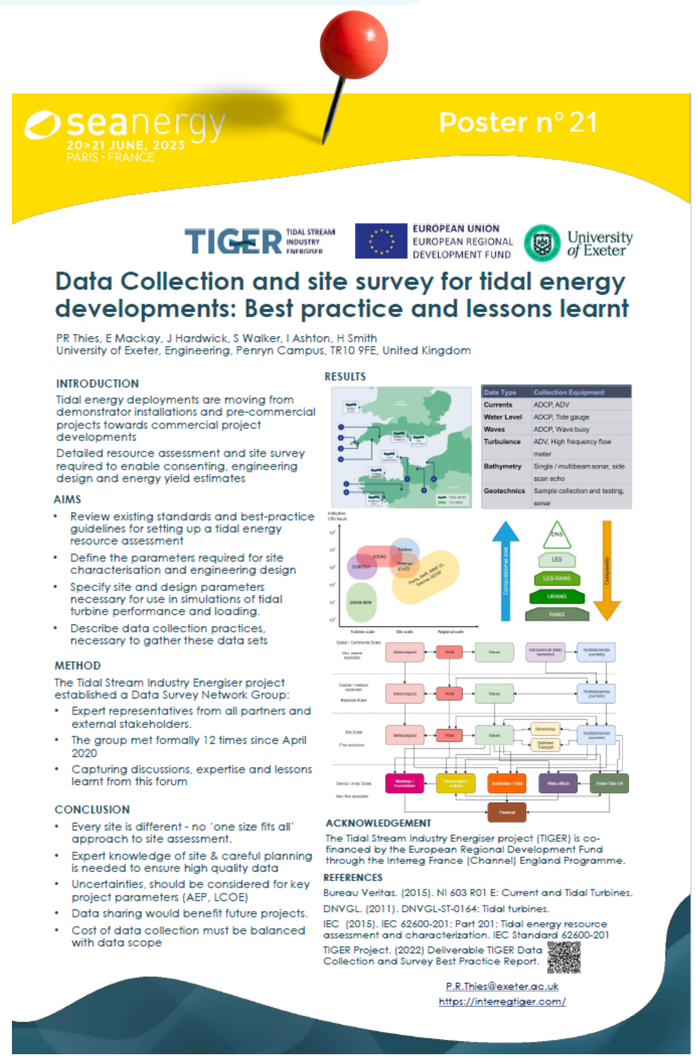

Participant's award 2023